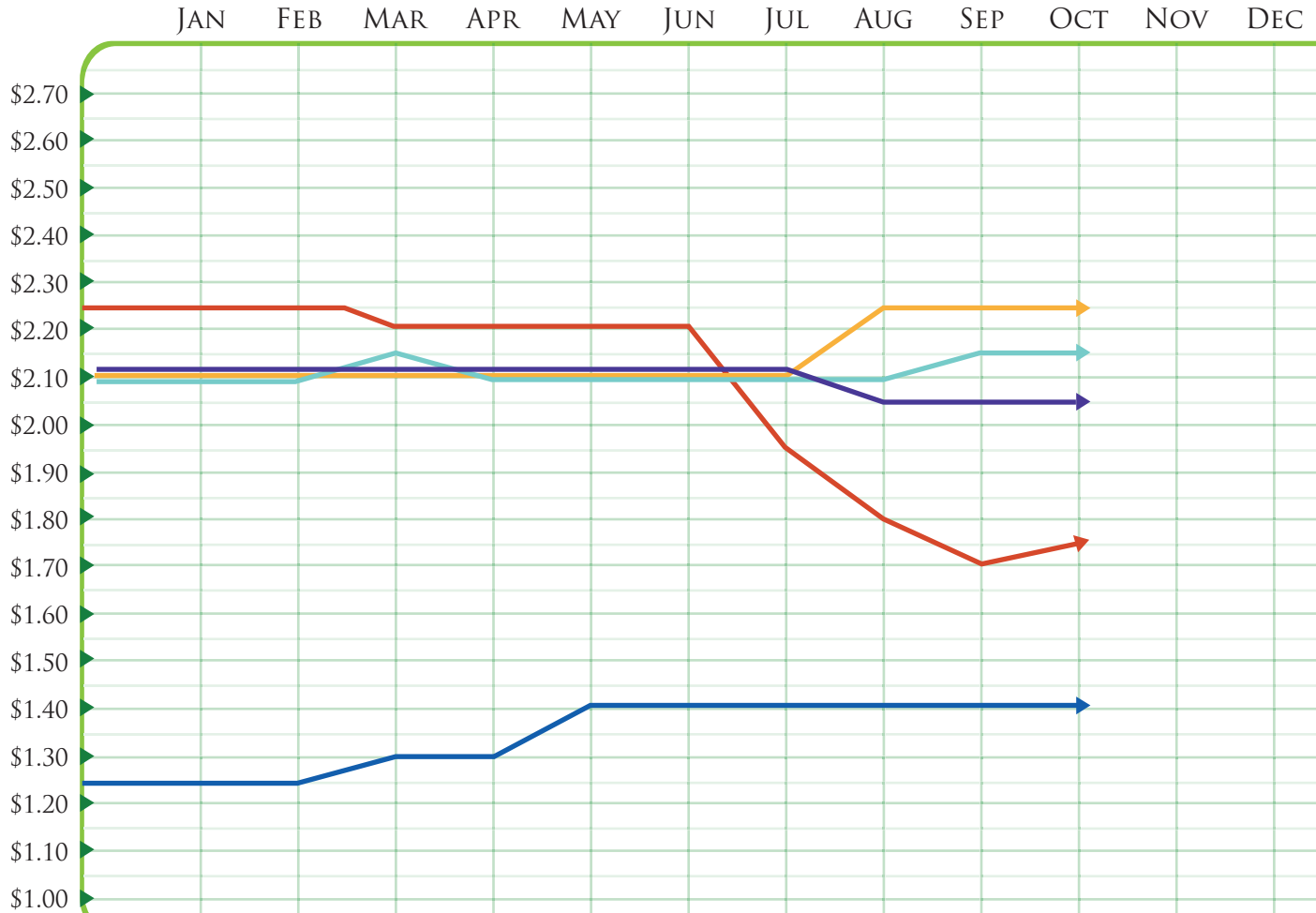




MARKET TRENDS

OCTOBER 1, 2009

WE CLOSELY MONITOR MARKET TRENDS TO ENSURE THAT WE ARE VERY COMPETITIVELY PRICED IN THE MARKETPLACE, AND TO KEEP OUR VALUED CUSTOMERS IN THE KNOW ABOUT PRICING TRENDS ON THE PRODUCTS THEY PURCHASE FROM WESTERN EDGE TO HELP MAKE BETTER BUYING DECISIONS.



■ **TILAPIA**

LOOKS TO BE TRENDING HIGHER DUE TO PRE-LENT BUYING, INCREASED ACTIVITY IN FOREIGN MARKETS, AND SOME RAW MATERIAL LOSS DUE TO DISEASE.

■ **CATFISH**

MARKET IS CURRENTLY STABLE AFTER PRICE INCREASE DUE TO DECREASED INTEREST IN GROWING RAW MATERIALS.

■ **OCEAN PERCH**

SMALL SIZES IN SHORT SUPPLY. FISHING SEASON COMING TO AN END. EXPECT CONTINUED PRICE INCREASE AS LENT APPROACHES.

■ **POLLOCK**

OVERALL TIGHT YEAR FOR RAW MATERIALS. FURTHER LOWERING OF QUOTAS EXPECTED LATER THIS YEAR. PRICES ARE CURRENTLY STABLE.

■ **SWAI**

SUPPLY GENERALLY GOOD. ANTI-DUMPING IS KEEPING MARKET LEVEL.